Maintaining your firm’s Professional Card Listing in The Missouri Engineer, the official publication of the Missouri Society of Professional Engineers, remains an economical way to promote your firm and market its specialties.

At $270 per year, your listing is a modest investment for exposure to MSPE’s 800+ members and potential clients visiting the society’s website. Listing your firm also demonstrates a commitment to MSPE’s mission of advocating strong licensure laws for the ethical and competent practice of engineering and to the lead role engineers play in developing a bright future.

Here’s what participants have said about their choice to place a Professional Card Listing:

- “Our business card in The Missouri Engineer is a high value way for A2V Partners to stay in front of other engineers that need our expertise in electrical engineering,” Matt Bedinghaus, P.E.
- “Gredell Engineering supports MSPE’s role in protecting the engineering profession and the service it provides to Professional Engineers! Advertising is a ‘win-win-win’ for MSPE, Gredell Engineering and the engineering profession – our livelihood” Thomas R. Gredell, P.E.
- “We publish a business card in The Missouri Engineer because we believe this gives Palmerton & Parrish, Inc. an opportunity to get in front of a whole host of quality engineering firms and organizations across the state of Missouri and at the same time support an organization that we consider to be vital to the practice of engineering in Missouri,” Brandon R. Parrish, P.E.

An invoice will be sent to your email to make your firm’s Professional Card Listing easy. Renewing is also an excellent time to make any changes! To do so, we ask you submit a new electronic file with your changes.

To be listed on our November issue of The Missouri Engineer, please return this to our office email or mail by October 15, 2022. For questions, contact Travis Lowe, Editor of The Missouri Engineer at info@mspe.org.

*PROFESSIONAL CARD LISTINGS* Business card ads featuring your company’s logo are published in all four issues of The Missouri Engineer for an annual rate of $270; which is non-commissionable. Specifications: Ads have the same specifications as the Eighth of a Page Ad Size. No borders/rules around copy. Colors (including B&W) must be defined as CMYK. Electronic files should be submitted in .pdf format as "press quality". Other accepted files are .jpeg or .eps

MECHANICAL DATA Regular issues are prepared using InDesign publishing software for circulation to members and affiliates of the Missouri Society of Professional Engineers.

CIRCULATION Approximately 1,000. Recent figures available upon request. Includes members, affiliates and sponsors of the Missouri Society of Professional Engineers.

FOR MORE INFORMATION Contact: The Missouri Engineer Editor Travis Lowe at info@mspe.org, 573-636-4861 or write The Missouri Engineer 308 E. High Street, Suite 100 Jefferson City, MO 65101
**Contact Information**

Company Name ____________________________________________

Representative ____________________________________________

Address __________________________________________________

City, State, Zip ____________________________________________

Telephone __________________________ Fax ______________________

Email Address ____________________________________________

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