Maintaining your firm’s Professional Card Listing in *The Missouri Engineer*, the official publication of the Missouri Society of Professional Engineers, remains an economical way to promote your firm and market its specialties.

At $270 per year, your listing is a modest investment for exposure to MSPE’s 1,000 members and potential clients visiting the society’s website. Listing your firm also demonstrates a commitment to MSPE’s mission of advocating strong licensure laws for the ethical and competent practice of engineering and to the lead role engineers play in developing a bright future.

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- “We publish a business card in *The Missouri Engineer* to show MSPE Anderson Engineering, Inc.’s support for the important work MSPE provides to our profession,” Neill Brady, P.E.
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- “Gredell Engineering supports MSPE’s role in protecting the engineering profession and the service it provides to Professional Engineers! Advertising is a ‘win-win-win’ for MSPE, Gredell Engineering and the engineering profession – our livelihood!” Thomas R. Gredell, P.E.
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An invoice will be sent to your email to make your firm’s Professional Card Listing easy. Renewing is also an excellent time to make any changes! To do so, we ask you submit a new electronic file with your changes.

For continuous publication, renewal payments are due Monday, July 15, 2019. For questions, contact Brenna Leahy, Editor of *The Missouri Engineer* at brenna@mspe.org.

**PROFESSIONAL CARD LISTINGS** Business card ads featuring your company’s logo are published in all four issues of *The Missouri Engineer* for an annual rate of $270; which is non-commissionable. **Specifications:** Ads have the same specifications as the Eighth of a Page Ad Size. **No borders/rules around copy.** Colors (including B&W) must be defined as CMYK. Electronic files should be submitted in .pdf format as "press quality". Other accepted files are .jpeg or .eps

**MECHANICAL DATA** Regular issues are prepared using InDesign publishing software and digitally produced in Flipping Book Publisher for circulation to members and affiliates of the Missouri Society of Professional Engineers.

**CIRCULATION** Approximately 1,000. Recent figures available upon request. Includes members, affiliates and sponsors of the Missouri Society of Professional Engineers.

**FOR MORE INFORMATION**
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Jefferson City, Missouri 65101
Contact Information

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