



FEBRUARY 19–25, 2023

KSPE and MSPE members:

The EWeek Committee is pleased to announce the advertising options for our 2023 Awards Luncheon. The event will be held Thursday, February 23, 2023.

We are proud to offer our members the opportunity to celebrate the impact engineers make in our world, increasing public dialogue about the need for engineers, and bringing engineering to life for kids, educators, and parents.

Our ongoing partnership with the Kansas City Business Journal (KCBJ) provides an outstanding venue to achieve some of the Engineers Week's primary goals.

The EWeek Supplement, produced and printed by KCBJ, will be printed and inserted into the KCBJ weekly issue on Friday February 24th and be available at the luncheon.

If you would like to submit an article to be considered for publication, please send an article that is up to 700 words to me NO LATER than January 18, 2023.

KCBJ is offering early bird advertising prices through 12/31/22. Details are in the attached 2023 EWeek document. If you have questions, please contact your account representative or Tracey Passantino at tpassantino@bizjournals.com or M: 816-728-0746.

The 2023 Engineers Week theme is "Creating the Future." In keeping with this theme, articles should include ways engineers play a vital role in innovating solutions to global challenges that impact future generations. By working together to develop new technologies, products and opportunities, engineers create new possibilities that make the world a better place. Historically, articles have highlighted local engineering projects and products, promoted youth career exploration activities, and promoted engineering as an exciting career, and we expect that at least one of these aspects will be included in your article.

We look forward to your participation to make the 2023 Discover Engineers Week: Creating the Future a huge success!

Sincerely,

Cody Porter, P.E.
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