President’s Message:

Stopping MSPE’s Membership Decline

By Kurt Higgins, P.E.
MSPE President

Over the last decade, our membership numbers have been in a continual decline. We must reverse this trend! And, more importantly, I need YOUR HELP and COMMITMENT to make it happen. To begin with, ask yourself, why did I join MSPE? For me it was because a co-worker invited me to a chapter meeting and asked me to join. Sounds simple, but I think this is all it will take to make a major impact on growing our membership.

THE PLAN FOR GROWTH

Over the next four months I’m asking every chapter to take the following four steps:

1. Each month, contact every new member to thank him or her for joining and to invite him or her to a chapter meeting.
2. Each month, contact every delinquent or dropped member, and encourage continuation of his or her membership in MSPE.
3. Twice a year, contact every newly registered PE to invite him or her to a chapter meeting and to join MSPE, and
4. Contact every licensed PE in the state of Missouri who is not a member of MSPE and explain our mission, goals, and accomplishments.

There are currently over 7,000 professional engineers who live in the state of Missouri, however, ONLY 20% are members of MSPE.

See President’s Message, Page 2
Four-Step Plan Introduced To Invigorate Membership

President’s Message
(continued from Page 1)

Take a look at the table to the right that shows the number of potential members in each Chapter. As you can see, some of our chapters have great representation among the profession. We must increase this representation statewide. We can do this if every one of us asks non-member professional engineers to join.

Over the next month, I will be sending each chapter president a list of names and addresses of those professional engineers living in their chapter who are not members of MSPE. It will be up to each chapter to encourage membership. My goal is to increase membership by a minimum of 5 percent - or 70 new members for the year. To do this we will not only need to add new members - we must also maintain our current roster.

MARKETING MSPE

Let’s examine why MSPE membership is important? The value of membership in MSPE can mean different things to different people. In its simplest form, membership represents a commitment to the society’s mission of promoting the ethical and competent practice of engineering. MSPE membership impacts not only the well-being of the engineering profession at the local, state and national levels, but how the public perceives engineers and engineering. And, membership allows you, your fellow members, and yes, even non-members to benefit from MSPE’s mission and goals. The following is a look at some of the values provided by and received as a result of your membership.

State Level

Membership offers individual engineers an ability to accomplish objectives they could not fulfill alone. MSPE focuses its efforts on five goals that:
- make sure the ethical, proficient, and professional practice of engineering is protected by strong licensure laws;
- continuing education, career development, and networking opportunities are available;
- advocate effective government relations and licensure programs to protect the public and the engineering profession;
- promote professional engineering through involvement in community service programs, and
- enhancing the image and well-being of the professional engineer.

As the recognized voice of professional engineering in Missouri, MSPE maintains direct contact with the state legislature to guard against unethical practitioners, promote adherence to proper professional procurement for design services and defending against professional practice infringements while keeping its members informed on the latest legislative activity that affects their profession.

MSPE is the only organization that has the privilege of making recommendations for the gubernatorial appointment to the state licensing board. Society representatives meet regularly with board officials to discuss important issues facing the professional as well as the appointment process.

Over the past year, MSPE’s dedicated efforts to achieving its mission of promoting and defending the ethical and competent practice of engineering have successfully:
- Challenged the U.S. Army Corps of Engineers Kansas City District to review their procurement policies for sub-consulting professional services to follow the Brooks Act (Public Law 92-582), which requires federal agencies to hire based on qualifications;
- Persuaded Missouri’s state auditor to properly advise local government agencies in audit reports to hire professional engineering and surveying services based on QBs State Law;
- Urged the Missouri Board for Architects, Professional Engineers, Professional Land Surveyors and Landscape Architects board to file an emergency rule reducing PE licensure renewal fees by half to help spend down reserves so they were not confiscated by the legislature for general revenue needs;
- Encouraged MODOT to change their engineering research policy to require all engineering-related research, funded by the state, be supervised, signed, and sealed by a licensed professional engineer;
- Conducted outreach efforts with universities to work toward the goal of obtaining PE licensure for all engineering professors at ABET, accredited schools of engineering in the state of Missouri.

Chapter Level

In my opinion, our chapters provide immediate hands-on gratification for individual members by engaging them in the society’s community service endeavors. MSPE members have the thrill of encouraging today’s youth to excel at math by hosting MATHCOUNTS competitions; challenging them to build a bridge through the Model Bridge Program; inviting them to job shadow for a day; raising scholarship funds; and speaking at career days to encourage them to seek a profession in engineering.

Monthly chapter meetings provide an opportunity to network with other professional engineers in the same geographical area. When I joined MSPE 15 years ago, I really didn’t have an appreciation for the importance of networking. I am now aware that my local network of colleagues has helped advance my career, increased my clientele, provided contacts to assist me in solving problems, and been a reminder of the importance of the Code of Ethics to our profession.

Members that serve MSPE in a leadership capacity are given opportunities to develop interpersonal skills in a great practice arena that puts them in front of clients who understand it takes time and experience to develop these skills. Attempting to acquire these skills in front of clients while competing for their business can be detrimental to one’s career.

YOUR PART

I urge your participation in recruiting and retaining members within your chapter. It just takes a few minutes to relay your personal membership story and explain how membership in MSPE is a very inexpensive way to protect our profession and pave the way for the next generation of professional engineers by using the examples provided throughout this message.

I look forward to reporting to you at the MSPE Annual Convention in June 2011 that we have exceeded our goals!
Success doesn't just happen. It's engineered.

As an engineer serving part-time in the Missouri Air Guard, you'll have the opportunity to earn a regular paycheck, gain valuable career skills and make a real difference serving your community and country. Contact your Air Guard recruiter today to learn more.

SERVE PART-TIME, CLOSE TO HOME — IN THE AIR GUARD.
TO LEARN MORE, CALL 1-800-TO-ANG. OR VISIT GoANG.com, TODAY.
MoDOT Revises Policy For Research Reports On Engineering Projects

Missouri’s Department of Transportation (MoDOT) changed its policy on research reports for engineering projects to be supervised by a Missouri/licensed professional engineer, following inquiries by MSPE and the Missouri Board for Architects, Professional Engineers, Professional Land Surveyors and Landscape Architects (MoAPELSLA).

Requests for proposals from private consultants, universities, and research organizations, through its Organization-Results Division, to provide research reports on engineering projects. While reviewing this practice, MSPE discovered individuals without Missouri PE licenses where performing some of the research. In other cases, licensed individuals and firms were not signing and sealing the research reports or using the correct title block information required by state law.

As part of its mission to defend the practice of professional engineering, MSPE made inquiries to both MoAPELSLA and MoDOT concerning the lack of supervision by a Missouri professional engineer and the absence of a P.E.’s seal and signature on the final engineering research reports. MOAPELSLA responded by sending a letter recommending MoDOT only accept reports for engineering projects that are signed and sealed by a Missouri licensed P.E. as required in Board Rule 20 CSR 2040-3.060 and which have the appropriate title block information as required in board Rule 20 CSR 2040-2.050.

In early September, MoDOT’s Organizational Results Division Director Mara Campbell announced the policy revision in a press release which read:

Effective September 15, 2010, research projects for the Missouri Department of Transportation that rise to the level of “professional engineering services” will be required to be led and sealed by a professional engineer that is licensed in the state of Missouri, in accordance with the provisions of Chapter 327 RSMo.

More information about MoDOT’s research program and project contracting in general can be found at www.modot.mo.gov/services/OR/orRFP.htm.

“It is very good to know that MoDOT has responded to the Board’s concerns in a positive manner and revised its Research Policy,” MoAPELSLA Executive Director Judy Kempker wrote in an email circulated to MSPE.

MSPE is hopeful this action will lead to more university professors becoming licensed and fostering a greater appreciation of the value of PE licensure.

Executive Committee To Meet October 14

MSPE’s Executive Committee will be Meeting on Thursday, October 14, 2010 at the society’s headquarters building. Agenda items will focus on reversing MSPE’s declining membership. President Kurt Higgins, P.E. has set a goal to increase membership by 5 percent, which is equal to 70 new members. To reach this goal, MSPE’s President, with assistance from the members of the Executive Committee, are meeting at the chapter level to initiate a grassroots membership drive that focuses not only on new member recruitment, but also on retention. In preparation for the membership drive, MSPE’s staff has already developed a new membership brochure, developed a Facebook social media page, and redesigned the website.

At their August 5, 2010 meeting in Springfield, the Executive Committee:
- Agreed to ask Executive Committee Board of Director representative Scott Becker, P.E. to work with Tony Gott in researching issues that would change Missouri’s PE registration law to eliminate the industrial exemption. The Kimel Endowment would allow funding for this effort.
- Learned J. Derald Morgan, P.E. has started an outreach initiative encouraging PE licensure and MSPE membership. Morgan has also agreed to work with Saint Louis University Dean Dr. John Woolschlager on his plans for he and his faculty to become licensed.
- Set the tentative date for Professional Engineers Day at the Capitol on March 2, 2011.
- Approved the June 30, 2010 Year-End Financial Reports for both MSPE and the Educational Foundation. The committee also entered into an executive session to consider bonuses for the staff.
- Will encourage NSPE and COFPAES to make sure the QBS process is extended to subconsultants.
- Discussed Fall PDH Days with Vice President David Howe, P.E. who reported he has appointed a committee and will be focusing on the themes of design-build and disaster recovery for the two-day event.
- Proposed agenda items for next Design Alliance Meeting on September 23, 2010 include: QBS flow down to subconsultants, Texas QBS law, tort reform, industrial exemption, inter-professional QBS, and SAVE Coalition representation be considered as agenda items for the next Professional Design Alliance meeting on September 23, 2010.
- Opted against instituting a “convenience fee” for credit card usage after reviewing bank regulations.
- Met with Gary Finley, P.E. on revisions being considered for the RSF Scholarship.

Fall PDH Days

7th Annual Fall PDH Days
Save The Date

Tuesday and Wednesday, December 7 and 8, 2010
Capitol Plaza Hotel, 415 West McCarty St., Jefferson City, Missouri

- 15 PDH Credits in 2 days
- Member rates: $400 for both days; $225 for single day
- Lunch and breaks included in registration fee
- Lodging $79 plus tax until November 22, 2010
- For room reservations call 573-635-1234 or 1-800-338-8088

Tuesday, December 7 (9 am - 6 pm): Disaster Recovery: Emergency Planning, Minnesota I-35W Bridge Collapse, Missouri I-470 Slope Failure, Crisis Communication and more. Wednesday, December 8 (8 am - 3 pm): Design Build Contractual Differences, Ethics, Leadership Skills and more.

Look for the registration form online at www.mspe.org by October 15, 2010
Experience matters.

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**NSPE President Makes 47th Consecutive Visit to Western Chapter**

On September 16, Michael Hardy, P.E., conducted the 47th consecutive annual visit by NSPE’s President to MSPE’s Western Chapter. At the traditional breakfast held at Jardine’s, which only opens at breakfast for this one event, Hardy enjoyed meeting current and past chapter and state officers from MSPE Western Chapter and Kansas’ Eastern Chapter. The day included a trip to the Linda Hall Library that houses the largest collection of engineering books, the 8th annual visit to the UMKC School of Computing and Engineering to meet with campus leadership, faculty/professors and members of the student chapter, and an interview on KCMO Talk Radio. Hardy was accompanied by Western Chapter President Barb Friedman, P.E., MSPE President Kurt Higgins, P.E., MSPE Executive Director Bruce Wylie, Jim Guthrie, P.E., Western Chapter’s Liaison to the Student Chapter, and organizer Merrill Watt, P.E. The day-long event concluded with a joint MSPE & KSPE chapter meeting at The Prime Rib Grill.

**ENGINEERING POSITIONS**

Kuhlmann design Group, Inc. (www.kdginc.com) is seeking candidates for the following positions:

**Structural Engineer:** The position requires a licensed Structural Engineer with the ability to manage and design Bridges and Building Structures. Excellent communication & project team skills necessary.

**Electrical/Project Engineer:** Candidates must have 7+ years experience in Consulting Engineering (Building) with excellent project management and electrical design skills. Electrical Engineering degree and P.E. registration are required.

**Mechanical/Plumbing Designer:** HVAC/Plumbing Designer must have BSME or equivalent 4-year degree and 2 years experience in HVAC/Plumbing design. Experience in utilizing AutoCAD is required; experience in Revit preferred.

All positions offer a competitive benefits package. Please send cover letter and resume to personnel@kdginc.com with reference to the specific position and *The Missouri Engineer.*

EOE - D/M/V/F

**AD PLACEMENT**

To place your classified advertisement in *The Missouri Engineer,* please email your ad copy, any special instructions and billing information to Cherie L. Bishop, Editor at cheriebishop@mspe.org or call 573-636-6949.

Classified advertisements are charged by the word: up to 40 words is $25.00; each additional 20 words or less is $15.00.

Visit our web site at www.mpse.org for more information about advertising in *The Missouri Engineer.*
New Members

MSPE welcomes these new members:

**CENTRAL CHAPTER**
Chris Martin, P.E.
Marcel Partners
2101 West Broadway, Suite 103
Columbia, MO 65203

**JEFFERSON CITY CHAPTER**
Todd Kemper, P.E.
Bartlett & West
1719 Southridge Drive, Ste. 100
Jefferson City, MO 65109

**OZARK CHAPTER**
Students
Seth Bade
Matthew Heidlaye
Kennedy Kiptanui
Matthew Weber

**ST. LOUIS CHAPTER**
Jerry Godfrey, P.E.
1135 Emerald Drive
Moscow Mills, MO 63362
David Wilson, P.E.
LS Power
400 Chesterfield Center
Chesterfield, MO 63017
Adam Zaroueste, P.E.
Burns & McDonnell Engineering
425 S Woods Mill Rd Ste 300
Chesterfield, MO 63017

**SOUTHEAST CHAPTER**
Casey Brunke, P.E.
City of Cape Girardeau
401 Independence St.
Cape Girardeau, MO 63703

**SOUTHWEST CHAPTER**
Ryan Kerschen
Empire District Electric Co.
2537 Fir Road
Sarcocie, MO 64862

**WESTERN CHAPTER**
Abby McMillin, E.I.
Engineering Surveys & Services
1775 W. Main
Soldia, MO 65301

**Students**
Sayed Alshabrami
Matt Bendorf
Brandon Bosley
Chad Brockmeyer
Vance Chambers
Tom Dougherty
Kyle Dunning
Benjamin Heavilin
Dirk Hudson
Kantanka Kingsley
Nicolas Kranbeld
Michael Martin
Alex McCaskill
Zane Potts
Christopher Pycior
Taya Upke

In Memoriam

MSPE received word on the passing of the following members; including a past society president:

**Thomas A. Herrmann, P.E.,** was president of MSPE in 1979-80. He joined MSPE in 1953 and was affiliated with the St. Louis Chapter where he served as chapter president and was named the chapter's Young Engineer of the Year in 1963, Outstanding Engineer in Private Practice in 1980 and Engineer of the Year in 1981. Past president Herrmann received life member status in 1994 and was a partner in Zurheide-Herrmann, Inc. Consulting Engineers. He was a Retired Army Colonel who served for many years on the Clean Water Commission for the State of Missouri and received many other prestigious honors.

**Patrick “Pat” Sullivan, P.E.,** the Director of Community Development for the City of Jefferson, was a member of MSPE since June 1, 1974. He was a member of the Jefferson City Chapter.

**Harold Theerman, P.E.,** of St. Louis Chapter was a member of MSPE since August 1, 1967. He was granted Life Membership by the Board of Directors on January 15, 2000.

Life Members Continue To Give Voluntary Dues

Two more life members provided generous contributions in response to MSPE’s annual voluntary dues appeal. On behalf of a grateful society, we thank:

**James T. Odom, P.E.**
Hallsive, MO

**Walter VanDelicht, P.E.**
Jefferson City, MO