



THE MISSOURI ENGINEER

ADVERTISING RATES

AFFILIATION Official Publication of the Missouri Society of Professional Engineers. Established 1937.

ISSUANCE Regular issues published quarterly in the Summer (August 1), Fall (November 1), Winter (February 1) and Spring (May 1).

DISPLAY ADS

AD SIZE	PRICE PER PLACEMENT
Full Page	\$200.00
Half Page	\$150.00
Fourth	\$100.00
Professional Card Listing*	\$75.00

AD AGENCY COMMISSION 15% allowed on display advertisements to recognized national advertising agencies

CLASSIFIEDS Classified ads placed in The Missouri Engineer must advertise legitimate job openings for registered professional engineers or engineering-interns and provide the exact qualifications sought by the employer or advertise a product/supply used by the engineering profession. Pricing is per word: The first 40 words or less is \$25. Each additional 20 words or less are charged \$15.00, with a cap of \$100. Company logos may be included in classified postings for an additional fee of \$15. **Classified ads are non-commissionable.**

***PROFESSIONAL CARD LISTINGS** Business card ads featuring your company’s logo are published in all four issues of The Missouri Engineer for an *annual rate* of \$270; which is non-commissionable. **Specifications:** Ads have the same specifications as the Eighth of a Page Ad Size. **No borders/rules around copy.** Colors (including B&W) must be defined as CMYK. Electronic files should be submitted in .pdf format as "press quality". Other accepted files are .jpeg or .eps

PRODUCTION CHARGES Additional charges may be assessed on requests for special services provided for artwork, illustrations, photography, size manipulation to conform to The Missouri Engineer measurements.

MECHANICAL DATA Regular issues are prepared using InDesign publishing software and digitally produced in Flipping Book Publisher for circulation to members and affiliates of the Missouri Society of Professional Engineers.

DEADLINES All regular issues close on the 15th of January, April, July, and October- respectively to the corresponding seasonal The Missouri Engineer Issue.

CIRCULATION Approximately 1,000. Recent figures available upon request. Includes members, affiliates and sponsors of the Missouri Society of Professional Engineers.

FOR MORE INFORMATION

Contact: The Missouri Engineer Editor at info@mspe.org, 573-636-4861 or write

The Missouri Engineer

308 E. High Street, Suite 100

Jefferson City, Missouri 65101



Advertising Contract

- Full Page
- Half Page
- Fourth Page
- Professional Card Listing (1/8th Page)

- Classified Ad
 - \$25.00 FOR 40 WORDS OR LESS
 - 41 – 139 WORDS: Number of words _____
 - \$100.00 for 140 words or more

- 1 Time Placement
- 2X Placement
- 4X Placement

Amount: \$ _____

Amount: \$ _____

Contact Information

Company Name _____

Representative _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

Email Address _____

Payment Information

- Check Enclosed
- Credit Card

In order to minimize risk to your credit card, we utilize Stripe to process all credit card payments. If you would like to use your card, an invoice with a secure link to our processing site will be sent so you can enter your information to complete the transaction. Please check here, *and provide the email you wish to have the invoice sent to*, if you would like to pay your invoice with a credit card.

Email _____

With my signature below, I hereby authorize the placement for advertising in the amount on this contract and that payment for each placement is due with this form.

Signature _____ Date _____

Return form and payment to:
 The Missouri Society of Professional Engineers
 308 E. High St., Suite 100, Jefferson City, MO 65101
 Phone: 573-636-4861
 Email advertisement to: info@mspe.org