ADVERTISING RATES

**AFFILIATION** Official Publication of the Missouri Society of Professional Engineers. Established 1937.

**ISSUANCE** Regular issues published quarterly in the Summer (August 1), Fall (November 1), Winter (February 1) and Spring (May 1).

**DISPLAY ADS**

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>PRICE PER PLACEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$200.00</td>
</tr>
<tr>
<td>Half Page</td>
<td>$150.00</td>
</tr>
<tr>
<td>Fourth</td>
<td>$100.00</td>
</tr>
<tr>
<td>Professional Card Listing*</td>
<td>$75.00</td>
</tr>
</tbody>
</table>

**AD AGENCY COMMISSION** 15% allowed on display advertisements to recognized national advertising agencies

**CLASSIFIEDS** Classified ads placed in The Missouri Engineer must advertise legitimate job openings for registered professional engineers or engineering-interns and provide the exact qualifications sought by the employer or advertise a product/supply used by the engineering profession. Pricing is per word: The first 40 words or less is $25. Each additional 20 words or less are charged $15.00, with a cap of $100. Company logos may be included in classified postings for an additional fee of $15. **Classified ads are non-commissionable.**

*PROFESSIONAL CARD LISTINGS* Business card ads featuring your company’s logo are published in all four issues of The Missouri Engineer for an annual rate of $270; which is non-commissionable. **Specifications:** Ads have the same specifications as the Eighth of a Page Ad Size. **No borders/rules around copy.** Colors (including B&W) must be defined as CMYK. Electronic files should be submitted in .pdf format as "press quality". Other accepted files are .jpeg or .eps

**PRODUCTION CHARGES** Additional charges may be assessed on requests for special services provided for artwork, illustrations, photography, size manipulation to conform to The Missouri Engineer measurements.

**MECHANICAL DATA** Regular issues are prepared using InDesign publishing software and digitally produced in Flipping Book Publisher for circulation to members and affiliates of the Missouri Society of Professional Engineers.

**DEADLINES** All regular issues close on the 15th of January, April, July, and October- respectively to the corresponding seasonal The Missouri Engineer Issue.

**CIRCULATION** Approximately 1,000. Recent figures available upon request. Includes members, affiliates and sponsors of the Missouri Society of Professional Engineers.
Advertising Contract

☐ Full Page  ☐ Classified Ad
☐ Half Page  ☐ $25.00 FOR 40 WORDS OR LESS
☐ Fourth Page  ☐ 41 – 139 WORDS: Number of words __________
☐ Professional Card Listing (1/8th Page)  ☐ $100.00 for 140 words or more

☐ 1 Time Placement  ☐ 2X Placement
☐ 4X Placement

Amount: $ _____________________  Amount: $ _____________________

Contact Information

Company Name ________________________________________________________________

Representative  ________________________________________________________________

Address  ______________________________________________________________________________________________

City, State, Zip  _________________________________________________________________________________________

Telephone_______________________________ Fax ________________________________

Email Address  _________________________________________________________________________________________

Payment Information

☐ Check Enclosed  ☐ Credit Card

In order to minimize risk to your credit card, we utilize Stripe to process all credit card payments. If you would like to use your card, an invoice with a secure link to our processing site will be sent so you can enter your information to complete the transaction. Please check here, and provide the email you wish to have the invoice sent to, if you would like to pay your invoice with a credit card.

Email  _________________________________________________________________________________________

With my signature below, I hereby authorize the placement for advertising in the amount on this contract and that payment for each placement is due with this form.

Signature______________________________________________________ Date  __________________________________________