

**MSPE Western Chapter & KSPE Eastern Chapter, Co-Sponsors  
Cordially Invite You and Your Firm to join us at the  
71st Annual Engineers Week Celebration**

**Date:** Thursday, February 24, 2022

**Times:** 10:00 AM Booth set-up  
10:30 AM Exhibits open & Networking  
11:30 AM Luncheon  
12:00 PM Awards  
12:30 PM Presentation

**Location:** Downtown Marriott East Tower  
200 West 12th Street, Kansas City, MO 64105

**Parking:** Barney Allis Plaza Central Garage or Marriott Hotel Parking  
\$9 discounted parking vouchers available if you park in Barney Allis Plaza

**Cost:** \$ 55.00 Individuals Prior to 12:00 PM, Friday, February 18, 2022  
\$ 65.00 Individuals after 12:00 PM, Friday, February 18, 2022  
\$ 525.00 Tables of 10  
\$ 35.00 Retired & unemployed members of MSPE or KSPE in advance  
\$ 35.00 Student Award winner guest in advance  
\$ 250.00 Booth rental  
\$ 100.00 Booth - Professional Organization  
\$ 50.00 Booth rental - School (First Table)  
\$ 100.00 Booth rental - School (Each Additional Table)  
\$750-5,000 Sponsor - Various Benefits (See last page of registration packet for details)

**Menu:** House salad, Charbroiled French Cut Chicken Breast, Roasted Yukon Gold Potatoes, Orange Barbecue Glaze, Haricot Verts, and cheese cake  
\* *Vegetarian Meal Available*

**Reservations:** Must be received by 12:00 PM, Friday, February 18, 2022  
[Register Here](#)  
Payment & attached form (checks Payable to: "WC MSPE Education Foundation") mailed to:  
**WC MSPE Education Foundation**  
**PO Box 8724**  
**Kansas City, MO 64114-0724**

**Program:** The Engineer of the Year from KSPE Eastern Chapter and Young Engineer of the Year from MSPE Western Chapter and the top student winners from MathCounts, Bridge Building and Future Cities competitions will be honored. Following the awards will be a presentation by our Keynote Speaker.

**Presentation:** Reimagining the Possible - Hyperscale Data Centers; their role in the local economy for the initial construction period as well as the long-term growth associated with future connected technologies.

**Keynote Speaker:**



Jack Swearhart, Vice President with Xylem, providing direction on Global Software Operations & Managed Services, SaaS, NaaS, DRaaS, IoT, Private & Public Cloud. Jack's experience provides him vision into the hyperscale data center model and how they impact the local economies in which they're located. He lives in Boise, ID, with his wife and children.

**Sponsorships:** Your company will be featured at this Celebration with a multitude of benefits depending on your Sponsorship level. Some benefits include a complimentary booth, a table of 10 in premium locations, and your corporate logo in the program and in the slide show displayed during the luncheon for fees ranging from \$750.00-\$5,000.00. Please see the attached Sponsorship Packages for details.

**Sponsor-A-Student:**

Did you order too many tickets or want to "sponsor-a-student"? Invite a High School student who participates in Project Lead the Way or First Robotics. Another option is to host an engineering student from UMKC, Rockhurst University, or Benedictine College. They will join you and your group at your table. This is an excellent way to get to know a future colleague. Please indicate the number of students you are willing to sponsor when registering.

**Exhibit Booths:** The pre-function lobby area will be available to universities, companies, and professional societies to host an exhibit.

**Business Journal Supplement:** You or someone in your firm or organization is highly encouraged to submit articles for consideration for publication in the Kansas City Business Journal Supplement that will be published and distributed in the February 25 KCBJ edition. If you would like to submit an article for publication, please contact: Cody E. Porter, P.E., E-week Committee, (816) 701-3155, cody.porter@wilsonco.com. The due date for submitting articles is: January 19, 2022. If your firm or organization would like to advertise in this special Edition of the KCBJ supplement, please contact Tracey Passantino at 816-777-2227 or tpassantino@bizjournals.com. Advertising space reservations are due: January 21, 2022.

**More Information:**

Celebration: Rachel E. Henkhaus, PhD, PE., E-week Committee, 816-849-2004, REHenkhaus@GarverUSA.com  
Sheryl D. Gallagher, P.E., D.GE., E-week Committee, 913-438-1900, sgallagher@geotechnology.com  
KCBJ articles: Cody Porter, P.E., E-week Committee, 816-701-3155, cody.porter@wilsonco.com  
KCBJ ads: Tracey Passantino, KCBJ Representative, 816-777-2227; tpassantino@bizjournals.com

***"The mission of MSPE is to promote the ethical and competent practice of engineering."***

## **CORPORATE SPONSORSHIP PACKAGES**

### ***Presenting Sponsor (Limit 1) - \$5000***

Your company will be the E-Week Presenting Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth (double the space), and four Tables of 10 front and center at the Luncheon. Additional Luncheon seats receive a discount of 25%.

### ***Platinum Sponsor (Limit 2) - \$2500***

Your company will be a Platinum Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth (double the space), and two Tables of 10 in premium location at the Luncheon. Additional Luncheon seats receive a discount of 15%.

### ***Gold Sponsor - \$1500***

Your company will be a Gold Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth, and one Table of 10 in premium location at the Luncheon. Additional Luncheon seats receive a discount of 10%.

### ***Silver Sponsor - \$750***

Your company will be a Silver Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth, and a Half Table (5 seats) at the Luncheon. Additional Luncheon seats receive a discount of 5%.

**Advertising/Recognition Tiers**

- **Presenting Sponsor:** Your Company’s logo is added to all materials as 'Presenting Sponsor', which includes all communications prior to the luncheon, the printed program, the Luncheon slideshow, verbal recognition during the Luncheon, and the table listing posters outside of the Luncheon Room.
- **Platinum Sponsor:** Your Company’s logo will be displayed in the printed program and the Luncheon slideshow, and your company will be given verbal recognition during the Luncheon.
- **Gold Sponsor:** Your Company’s logo will be displayed during the Luncheon slideshow, your company name in the printed program, and your company will receive verbal recognition during the Luncheon.
- **Silver Sponsor:** Your Company’s name will be displayed during the Luncheon slideshow and in the printed program, and your company will receive verbal recognition during the Luncheon.

Benefits						Advertising & Recognition			
Sponsorship Tier	Investment	Booth	Tables of 10	Discount on Additional Seats	Booth & Table Location	Luncheon Slide Show	Printed Program	Verbal Recognition at Luncheon	Table Listing Posters
<b>Presenting (Limit 1)</b>	\$ 5,000	Double	4	25%	Front & Center	Logo	Logo	Yes	Logo
<b>Platinum (Limit 2)</b>	\$ 2,500	Double	2	15%	Premium	Logo	Logo	Yes	No
<b>Gold</b>	\$ 1,500	Single	1	10%	Premium	Logo	Name	Yes	No
<b>Silver</b>	\$ 750	Single	½	5%	General	Name	Name	Yes	No

## Engineers Week Celebration Reservation Form

(For: Luncheon, sponsorships & exhibits on February 24, 2022 at Downtown Marriott East Tower)

Please register and pay online, or request an invoice [HERE](#)

OR - By filling out the form below and enclosing it with payment.

Make checks payable & mail to: **"WC MSPE Education Foundation"**  
PO Box 8724, Kansas City, MO 64114-0724

Sponsorship (see Sponsorship Packages page for detailed information)	Qty				
<b>SILVER</b>		\$ 750.00	@	_____	= _____
Additional Tables of 10		\$ 498.75	@	_____	= _____
<b>GOLD</b>		\$ 1,500.00	@	_____	= _____
Additional Tables of 10		\$ 472.50	@	_____	= _____
<b>PLATINUM</b>		\$ 2,500.00	@	_____	= _____
Additional Tables of 10		\$ 446.25	@	_____	= _____
<b>PRESENTING</b>		\$ 5,000.00	@	_____	= _____
Additional Tables of 10		\$ 393.75	@	_____	= _____
<b>Un-sponsored Tables of 10 by 12:00 PM, Friday, Feb.18, 2022</b>		\$ 525.00	@	_____	= _____
<b>Un-sponsored Tables of 10 after 12:00 PM, Friday, Feb. 18, 2022</b>		\$ 625.00	@	_____	= _____
<b>Individual(s) by 12:00 PM, Friday, February 18, 2022</b>		\$ 55.00	@	_____	= _____
<b>Individual(s) after 12:00 PM, Friday, February 18, 2022</b>		\$ 65.00	@	_____	= _____
<b>Sponsor-A-Student(s)</b>		\$ 50.00	@	_____	= _____
<b>Retired KSPE/MSPE member by 12:00 PM, Friday, Feb.18, 2022</b>		\$ 35.00	@	_____	= _____
<b>Student Award winner guest by 12:00 PM, Friday, Feb.18, 2022</b>		\$ 35.00	@	_____	= _____
<b>Exhibit Booths</b>		\$ 200.00	@	_____	= _____
<b>Exhibit Booths - Schools</b>		\$ 50.00	@	_____	= _____
<b>Exhibit Booths - Schools (Additional Booths)</b>		\$ 100.00	@	_____	= _____
<b>Exhibit Booths - Professional Organization</b>		\$ 100.00	@	_____	= _____
<b>Total Amount</b>				_____	= _____

**Cancellation Policy:** Refunds will be given for cancellations received by 12:00 PM, Friday, February 18, 2022.  
Substitutions will be accepted anytime.

Unused reservations you wish to donate to students, please contact Sheryl Gallagher at 913-438-1900 or [sgallagher@geotechnology.com](mailto:sgallagher@geotechnology.com)

Company/Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person name & phone: \_\_\_\_\_

FAX & E-Mail: \_\_\_\_\_

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