



# MSPE Western Chapter & KSPE Eastern Chapter, Co-Sponsors Cordially Invite You and Your Firm to join us at the 72nd Annual Engineers Week Celebration

| Date:         | Thursday, February 23, 2023  |   |  |  |
|---------------|--|---|--|--|
| Times:        | 10:00 AM<br>10:30 AM<br>11:30 AM<br>12:00 PM<br>12:30 PM   | Booth set-up<br>Exhibits open & Networking<br>Luncheon<br>Awards<br>Presentation  |  |  |
| Location:     | Downtown Marriott East (Muehlebach) Tower – Imperial Ballroom<br>200 West 12th Street, Kansas City, MO 64105   |   |  |  |
| Parking:      | Barney Allis Plaza Central Garage or Marriott Hotel Parking<br>\$9 discounted self-parking vouchers available if you park in Barney Allis Plaza  |   |  |  |
| Cost:         | \$ 55.00<br>\$ 65.00<br>\$ 525.00<br>\$ 35.00<br>\$ 250.00<br>\$ 100.00<br>\$ 0.00<br>\$ 50.00<br>\$ 1,000-5,000   | Early Bird Pricing prior to 12:00 PM, Friday, February 17, 2023<br>Individuals after 12:00 PM, Friday, February 17, 2023<br>Tables of 10<br>Student Award winner guest in advance<br>Booth rental<br>Booth - Professional Organization<br>Booth rental - School (First Table)<br>Booth rental - School (Each Additional Table)<br>Sponsor - Various Benefits (See last page of registration packet for details) |  |  |
| Menu:         | House salad, Charbroiled French Cut Chicken Breast, Roasted Yukon Gold Potatoes, Orange Barbecue<br>Glaze, Haricot Verts, and Dessert<br>* Vegetarian Meal Available   |   |  |  |
| Reservations: | Take advantage of Early Bird Pricing by 12:00 PM, Friday, February 17, 2023<br>Online @ <u>https://mspe.org/WC-EWEEK</u><br>Payment & attached form (checks Payable to: "WC MSPE Education Foundation") mailed to:<br>WC MSPE Education Foundation<br>PO Box 8724<br>Kansas City, MO 64114-0724    |   |  |  |
| Program:      | The Engineer of the Year from KSPE Eastern Chapter and Young Engineer of the Year from MSPE Western<br>Chapter and the top student winners from MathCounts, Bridge Building and Future Cities competitions will be<br>honored. Following the awards will be a presentation by our Keynote Speaker. |   |  |  |

"The mission of MSPE is to promote the ethical and competent practice of engineering."



WESTERN CHAPTER MISSOURI SOCIETY OF PROFESSIONAL ENGINEERS



#### **Presentation:** Overview of the New Kansas City International Airport Single Terminal

#### Keynote Speaker:



Jade Liska, Deputy Director – Planning and Engineering Division, Kansas City Aviation Department Jade has worked for the City of Kansas City, MO for nearly 18 years, serving in a variety of management roles – currently as the Deputy Director of Planning and Engineering for the Aviation Department. Jade has dedicated the past 5 years as the Lead-Project Manager for the new \$1.5B single terminal and infrastructure for Kansas City International Airport (MCI). Jade is a licensed Professional Landscape Architect in Kansas and Missouri and is a graduate of Iowa State University.

**Sponsorships**: Your company will be featured at this Celebration with a multitude of benefits depending on your Sponsorship level. Some benefits include a complimentary booth, a table of 10 in premium locations, and your corporate logo in the program and in the slide show displayed during the luncheon for fees ranging from \$1,000.00-\$5,000.00. Please see the attached Sponsorship Packages for details.

#### Sponsor-A-

- Student: Did you order too many tickets or want to "sponsor-a-student"? Invite a High School student who participates in Project Lead the Way or First Robotics. Another option is to host an engineering student from UMKC, Rockhurst University, or Benedictine College. They will join you and your group at your table. This is an excellent way to get to know a future colleague. Please indicate the number of students you are willing to sponsor when registering.
- **Exhibit Booths:** The pre-function lobby area will be available to schools, companies, and professional societies to host an exhibit.
- **Business Journal Supplement**: You or someone in your firm or organization is highly encouraged to submit articles for consideration for publication in the Kansas City Business Journal Supplement that will be published and distributed in the February 24 KCBJ edition. If you would like to submit an article for publication, please contact. : Cody E. Porter, P.E., E-week Committee, (816) 701-3155, cody.porter@wilsonco.com. The due date for submitting articles is: January 18, 2023. If your firm or organization would like to advertise in this special Edition of the KCBJ supplement, please contact Tracey Passantino at 816-777-2227 or tpassantino@bizjournals.com. Advertising space reservations are due: January 20, 2023.

#### More Information:

| Celebration:   | Chad Hall, PE., E-week Committee, 816-360-2731, Chad.Hall@hdrinc.com              |
|----------------|---|
|                | Tim Scott, P.E., E-week Committee, 816-358-1790, tscott@gdsengr.com               |
| KCBJ articles: | Cody Porter, P.E., E-week Committee, 816-701-3155, cody.porter@wilsonco.com       |
| KCBJ ads:      | Tracey Passantino, KCBJ Representative, 816-777-2227; tpassantino@bizjournals.com |

# "The mission of MSPE is to promote the ethical and competent practice of engineering."



WESTERN CHAPTER MISSOURI SOCIETY OF PROFESSIONAL ENGINEERS



# **CORPORATE SPONSORSHIP PACKAGES**

## Presenting Sponsor (Limit 1) - \$5,000

Your company will be the E-Week Presenting Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth (double the space), and four Tables of 10 front and center at the Luncheon. Additional Luncheon seats receive a discount of 25%.

## Platinum Sponsor (Limit 2) - \$2,750

Your company will be a Platinum Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth (double the space), and two Tables of 10 in premium location at the Luncheon. Additional Luncheon seats receive a discount of 15%.

### Gold Sponsor - \$1,750

Your company will be a Gold Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth, and one Table of 10 in premium location at the Luncheon. Additional Luncheon seats receive a discount of 10%.

## Silver Sponsor - \$1,000

Your company will be a Silver Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth, and a Half Table (5 seats) at the Luncheon. Additional Luncheon seats receive a discount of 5%.





## **Advertising/Recognition Tiers**

- *Presenting Sponsor*: Your Company's logo is added to all materials as 'Presenting Sponsor', which includes all communications prior to the luncheon, the printed program, the Luncheon slideshow, verbal recognition during the Luncheon, and the table listing posters outside of the Luncheon Room.
- *Platinum Sponsor*: Your Company's logo will be displayed in the printed program and the Luncheon slideshow, and your company will be given verbal recognition during the Luncheon.
- *Gold Sponsor*: Your Company's logo will be displayed during the Luncheon slideshow, your company name in the printed program, and your company will receive verbal recognition during the Luncheon.
- *Silver Sponsor*: Your Company's name will be displayed during the Luncheon slideshow and in the printed program, and your company will receive verbal recognition during the Luncheon.

| Benefits                |            |        |                 |                                       |                              | Advertising & Recognition |                    |                                      |                             |
|-------------------------|------------|--------|-----------------|---------------------------------------|------------------------------|---------------------------|--------------------|--------------------------------------|-----------------------------|
| Sponsorship<br>Tier     | Investment | Booth  | Tables<br>of 10 | Discount<br>on<br>Additional<br>Seats | Booth &<br>Table<br>Location | Luncheon<br>Slide<br>Show | Printed<br>Program | Verbal<br>Recognition<br>at Luncheon | Table<br>Listing<br>Posters |
| Presenting<br>(Limit 1) | \$ 5,000   | Double | 4               | 25%                                   | Front &<br>Center            | Logo                      | Logo               | Yes                                  | Logo                        |
| Platinum<br>(Limit 2)   | \$ 2,750   | Double | 2               | 15%                                   | Premium                      | Logo                      | Logo               | Yes                                  | No                          |
| Gold                    | \$ 1,750   | Single | 1               | 10%                                   | Premium                      | Logo                      | Name               | Yes                                  | No                          |
| Silver                  | \$ 1,000   | Single | 1⁄2             | 5%                                    | General                      | Name                      | Name               | Yes                                  | No                          |



WESTERN CHAPTER MISSOURI SOCIETY OF PROFESSIONAL ENGINEERS



# **Engineers Week Celebration Reservation Form**

(For: Luncheon, sponsorships & exhibits on February 23, 2023 at Downtown Marriott East Tower)

Please register and pay online, or request an invoice at https://mspe.org/WC-EWEEK

OR - By filling out the form below and enclosing it with payment.

Make checks payable & mail to: "WC MSPE Education Foundation" PO Box 8724, Kansas City, MO 64114-0724

| Sponsorship (see Sponsorship Packages page for detailed information | n)          |   | Qty |  |
|---|-------------|---|-----|--|
| SILVER  | \$1,000.00  | @ | =   |  |
| Additional Tables of 10   | \$ 498.75   | @ | =   |  |
| GOLD  | \$ 1,750.00 | @ | =   |  |
| Additional Tables of 10   | \$ 472.50   | @ | =   |  |
| PLATINUM  | \$ 2,750.00 | @ | =   |  |
| Additional Tables of 10   | \$ 446.25   | @ | =   |  |
| PRESENTING  | \$ 5,000.00 | @ | =   |  |
| Additional Tables of 10   | \$ 393.75   | @ | =   |  |
| Unsponsored Tables of 10 by 12:00 PM, Friday, Feb.17, 2023          | \$ 525.00   | @ | =   |  |
| Unsponsored Tables of 10 after 12:00 PM, Friday, Feb. 17, 2023      | \$ 625.00   | @ | =   |  |
| Individual(s) by 12:00 PM, Friday, February 17, 2023                | \$ 55.00    | @ | =   |  |
| Individual(s) after 12:00 PM, Friday, February 17, 2023             | \$ 65.00    | @ | =   |  |
| Sponsor-A-Student(s)  | \$ 55.00    | @ | =   |  |
| Student Award winner guest by 12:00 PM, Friday, Feb.17, 2023        | \$ 35.00    | @ | =   |  |
| Exhibit Booths  | \$ 200.00   | @ | =   |  |
| Exhibit Booths - Schools  | \$ 0.00     | @ | =   |  |
| Exhibit Booths - Schools (Additional Booths)                        | \$ 50.00    | @ | =   |  |
| Exhibit Booths - Professional Organization                          | \$ 100.00   | @ | =   |  |
| Total Amount  |             |   |     |  |

**Cancellation Policy**: Refunds will be given for cancellations received by <u>12:00 PM, Friday, February 17, 2023</u>. Substitutions will be accepted anytime.

Unused reservations you wish to donate to students, please contact Tim Scott at 816-358-1790 or tscott@gdsengr.com

| Company/Organization name:   |  |
|------------------------------|--|
|                              |  |
| Address:                     |  |
|                              |  |
| Contact person name & phone: |  |
| E-Mail:                      |  |
| L'Ividii.                    |  |

"The mission of MSPE is to promote the ethical and competent practice of engineering."