



Western Chapter Missouri Society of Professional Engineers
Eastern Chapter Kansas Society of Professional Engineers
Box 8724, Kansas City, MO 64114-0724; www.mspe-wc.org; www.kansasengineer.org

**MSPE Western Chapter & KSPE Eastern Chapter, Co-Sponsors
Cordially Invite You and Your Firm to join us at the
68th Annual Engineers Week Celebration**

- Date:** Thursday, February 21, 2019
- Times:** 10:00 AM Booth set-up
10:30 AM Exhibits open & Networking
11:30 AM Luncheon
12:00 PM Awards
12:30 PM Presentation
- Location:** Downtown Marriott Muehlebach Tower
Imperial/Colonial Ballroom
200 West 12th Street, Kansas City, MO 64105
- Parking:** Barney Allis Plaza Central Garage or Marriott Hotel Parking (Bring parking ticket for a discounted voucher.)
- Cost:** \$ 50.00 Individuals in advance
\$ 60.00 Individuals at the door (checks or credit card only)
\$ 475.00 Tables of 10
\$ 30.00 Retired members of MSPE or KSPE in advance
\$ 30.00 Student Award winner guest in advance
\$ 200.00 Booth rental*
\$ 100.00 Booth* - Professional Organization
\$ 0.00 Booth rental* - School (First Table)
\$ 100.00 Booth rental* - School (Each Additional Table)
\$750-5,000 Sponsor - Various Benefits (See last page of registration packet for details)
*Power and wifi access will be available for all booths
- Menu:** House Salad
Pan Seared Chicken Breast, Tomato Vodka Sauce, Grilled Artichokes, Roasted Garlic Mashed Potatoes
Dessert
** Vegetarian Meal Available. Provide requests on registration website, form, or send to eweek@mspe.org*
- Reservations:** Must be received by 12:00 PM, Friday, February 15, 2019,
On line @ <https://mspe.org/event-3181928> OR
Payment & attached form (checks Payable to: "**WC MSPE Education Foundation**") mailed to:
WC MSPE Education Foundation
PO Box 8724, Kansas City, MO 64114-0724
- Program:** The Engineer of the Year from KSPE Eastern Chapter and Young Engineer of the Year from MSPE Western Chapter and the top student winners from MathCounts, Bridge Building and Future Cities competitions will be honored. Our Keynote Speaker will follow the award presentations.

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Presentation: TBD

Keynote Speaker: Dr. Vince Bertram is president and chief executive officer of Project Lead The Way (PLTW). Since joining the organization in June 2011, PLTW has grown to serve approximately 11,500 schools across the U.S., trained thousands of teachers, and received numerous national recognitions and awards. In 2014, he was appointed by the U.S. Department of State to serve as the education expert for its United States Speaker and Specialist Program. The National Science Foundation (NSF), in consultation with the Department of Education, NASA and the National Oceanic and Atmospheric Administration, appointed Vince to the congress-authorized STEM Education Advisory Panel in 2018. He serves on the Olin College of Engineering President's Council. He has testified before the U.S. House of Representatives, is a frequent contributor to national publications, and is a New York Times bestselling author with his books *Dream Differently: Candid Advice for America's Students* and *One Nation Under-Taught: Solving America's Science, Technology, Engineering, and Math Crisis*.



Prior to joining PLTW, Dr. Bertram spent 20 years in education as a teacher, principal, and superintendent of Indiana's third-largest urban school district.

Dr. Bertram holds an Ed.D, MS, Ed.S, and BS degrees from Ball State University, a master's degree in education policy and management from Harvard University, and MBA degrees from Georgetown University and ESADE Business School. He also earned an executive certificate in strategy and innovation from the MIT Sloan School of Management and is an alumnus of the Chicago Management Institute at the University of Chicago's Booth School of Business. In 2018, he received the National Instruments Innovations in STEM Award, which celebrates an individual who is dedicated to equipping students for successful careers. Dr. Bertram received an honorary doctorate in engineering from the Milwaukee School of Engineering, was named a "Distinguished Hoosier" by Governor Mitch Daniels, received the "Intellectual Contributions and Faculty Tribute" award for his contributions to the intellectual life at the Harvard Graduate School of Education, and received the "Distinguished Alumni Award" from Ball State University.

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Sponsorships: Your company will be featured at this Celebration with a multitude of benefits depending on your Sponsorship level. Some benefits include a complimentary booth, a table of 10 in premium locations, and your corporate logo in the program and in the slide show displayed during the luncheon for fees ranging from \$750.00-\$5,000.00. Please see the attached Sponsorship Packages for details.

Sponsor-A-Student: Did you order too many tickets or want to "sponsor-a-student"? Invite a High School student who is a "Project Lead The Way", "First Robotics" participant, or an Engineering student from UMKC to join you and your group at your table. This is an excellent way to get to know a future colleague. Please indicate the number of students you are willing to sponsor when registering. If you have unused tickets, please let the e-week committee know by Monday, February 18 2019 and the e-week committee with get you in touch with the UMKC contact person to connect with interested students.

Exhibit Booths: The pre-function lobby area will be available to universities, companies and professional societies to host an exhibit.

Business Journal Supplement: You or someone in your firm or organization is highly encouraged to submit articles for consideration for publication in the Kansas City Business Journal Supplement that will be published and distributed in the February 22 KCBJ edition. If you would like to submit an article for publication, please contact: : Cody E. Porter, I.E., E-week Committee, (816) 701-3155, cody.porter@wilsonco.com. The due date for submitting articles is: January 17, 2019. If your firm or organization would like to advertise in this special Edition of the KCBJ supplement, please contact Tracey Passantino at 816-777-2257 or tpassantino@bizjournals.com. Advertising space reservations are due: January 25, 2019.

More Information:

Celebration: Kyle Roberts, P.E., E-week Committee, 816-969-1845, kroberts@burnsmcd.com
KCBJ articles: Cody Porter, I.E., E-week Committee, 816-701-3155, cody.porter@wilsonco.com
KCBJ ads: Tracey Passantino, KCBJ Representative, 816-777-2257; tpassantino@bizjournals.com

CORPORATE SPONSORSHIP PACKAGES

Presenting Sponsor (Limit 1) - \$5000

Your company will be the E-Week Presenting Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth (double the space), and three Tables of 10 front and center at the Luncheon. Additional Luncheon seats receive a discount of 25%.

Platinum Sponsor (Limit 2) - \$2500

Your company will be a Platinum Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth (double the space), and two Tables of 10 in premium location at the Luncheon. Additional Luncheon seats receive a discount of 15%.

Gold Sponsor - \$1500

Your company will be a Gold Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth, and one Table of 10 in premium location at the Luncheon. Additional Luncheon seats receive a discount of 10%.

Silver Sponsor - \$750

Your company will be a Silver Sponsor with Advertising and Recognition as such (see below). Benefits include an Exhibitor's Booth, and a Half Table (5 seats) at the Luncheon. Additional Luncheon seats receive a discount of 5%.

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Advertising/Recognition Tiers

- **Presenting Sponsor:** Your Company's logo is added to all materials as 'Presenting Sponsor', which includes all communications prior to the luncheon, the printed program, the Luncheon slideshow, verbal recognition during the Luncheon, and the table listing posters outside of the Luncheon Room.
- **Platinum Sponsor:** Your Company's logo will be displayed in the printed program and the Luncheon slideshow, and your company will be given verbal recognition during the Luncheon.
- **Gold Sponsor:** Your Company's logo will be displayed during the Luncheon slideshow, your company name in the printed program, and your company will receive verbal recognition during the Luncheon.
- **Silver Sponsor:** Your Company's name will be displayed during the Luncheon slideshow and in the printed program, and your company will receive verbal recognition during the Luncheon.

Benefits						Advertising & Recognition			
Sponsorship Tier	Investment	Booth	Tables of 10	Discount on Additional Seats	Booth & Table Location	Luncheon Slide Show	Printed Program	Verbal Recognition at Luncheon	Table Listing Posters
Presenting (Limit 1)	\$ 5,000	Double	3	25%	Front & Center	Logo	Logo	Yes	Logo
Platinum (Limit 2)	\$ 2,500	Double	2	15%	Premium	Logo	Logo	Yes	No
Gold	\$ 1,500	Single	1	10%	Premium	Logo	Name	Yes	No
Silver	\$ 750	Single	½	5%	General	Name	Name	Yes	No



Engineers Week Celebration Reservation Form

(For: Luncheon, sponsorships & exhibits on February 21, 2019 at Downtown Marriott Muehlebach Tower)

Please register and pay online, or request an invoice at <https://mspe.org/event-3181928>

OR - By filling out the form below and enclosing it with payment.

Make checks payable & mail to: **"WC MSPE Education Foundation"**
 PO Box 8724, Kansas City, MO 64114-0724

Sponsorship (see Sponsorship Packages page for detailed information)		Qty				
SILVER	\$ 750.00	@	_____	=	_____	_____
	Additional Tables of 10 \$ 450.00	@	_____	=	_____	_____
GOLD	\$ 1,500.00	@	_____	=	_____	_____
	Additional Tables of 10 \$ 425.00	@	_____	=	_____	_____
PLATINUM	\$ 2,500.00	@	_____	=	_____	_____
	Additional Tables of 10 \$ 400.00	@	_____	=	_____	_____
PRESENTING	\$ 5,000.00	@	_____	=	_____	_____
	Additional Tables of 10 \$ 355.00	@	_____	=	_____	_____
Un-sponsored Tables of 10	\$ 475.00	@	_____	=	_____	_____
Individual(s)	\$ 50.00	@	_____	=	_____	_____
Sponsor-A-Student(s)	\$ 50.00	@	_____	=	_____	_____
Retired KSPE/MSPE member (in advance)	\$ 30.00	@	_____	=	_____	_____
Student Award winner guest (in advance)	\$ 30.00	@	_____	=	_____	_____
Exhibit Booths	\$ 200.00	@	_____	=	_____	_____
Exhibit Booths - Schools (1 st free)	\$ 0.00	@	_____	=	_____	_____
Exhibit Booths - Schools (Additional Booths)	\$ 100.00	@	_____	=	_____	_____
Exhibit Booths - Professional Organization	\$ 100.00	@	_____	=	_____	_____
Total Amount					_____	_____

Walk-up Policy: We will do our best to accommodate people who show up to the event and do not register in advance. Cost will be \$60 per person and will need to be paid at the door.

Cancellation Policy: Refunds will be given for cancellations received by Friday, February 15 at 12:00 PM. Substitutions will be accepted anytime.

Unused reservations you wish to donate to students, please contact Kyle Roberts at 816-969-1845 or kroberts@burnsmcd.com

Company/Organization name: _____

Address: _____

Contact person name & phone: _____

FAX & E-Mail: _____

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